

DAK ENTERPRISES

MAGNETIC PRODUCTS DIVISION

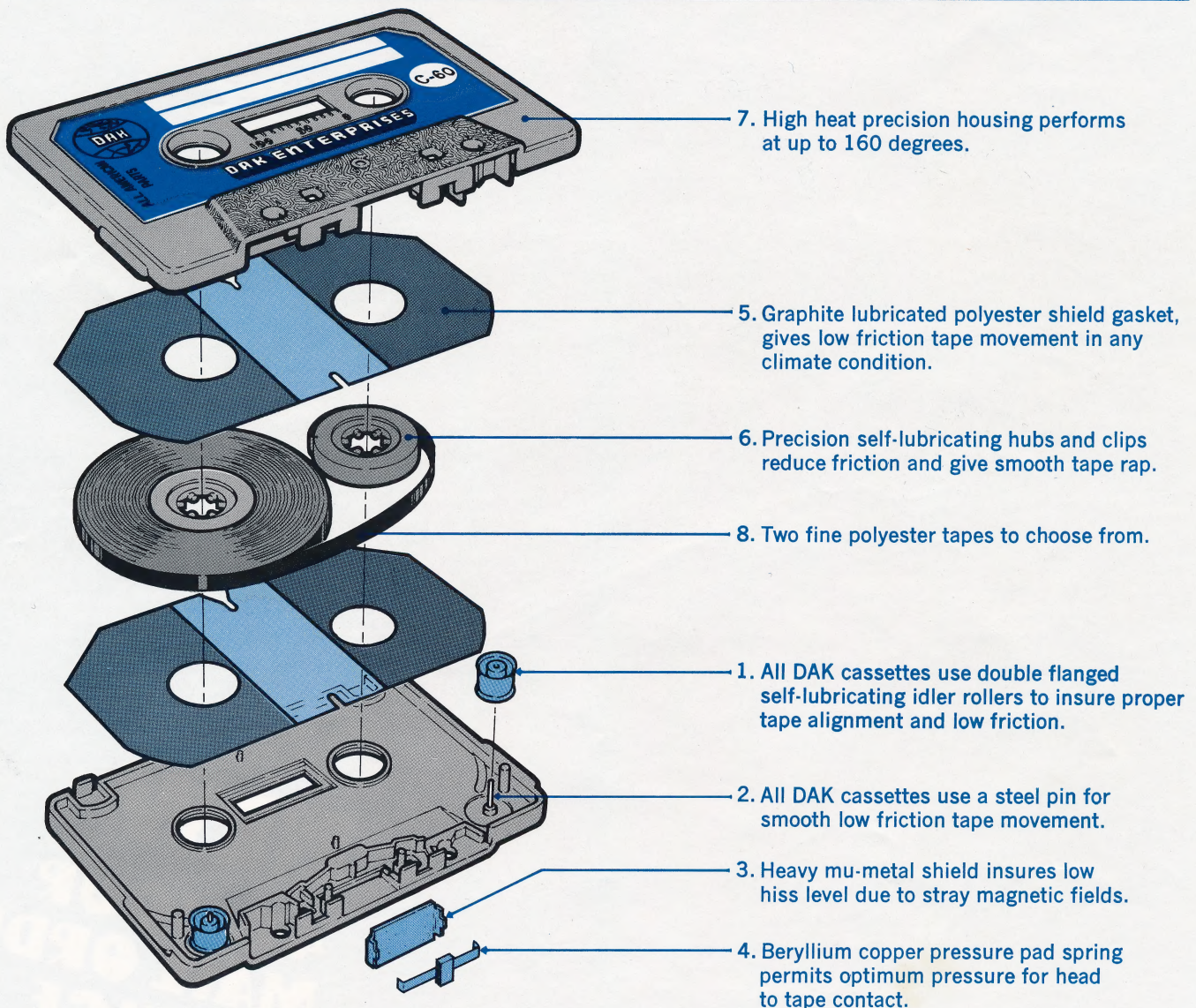


NEW
48 HOUR
MAIL ORDER
SERVICE

CHECK LIST FOR CHOOSING CASSETTES

FINEST CASSETTE

	DAK	AMPEX	SCOTCH	MEDIUM PRICE	CHEAPY
1. Rolling double flanged guide	X	X	X	Straight rollers	Nothing
2. Stainless steel pin	X	X	X	Plastic pin	Post
3. Heavy mu-metal hum shield	X	X	X	Tin shield	No shield
4. Beryllium copper pressure pad spring	X	X	X	X	Sponge
5. Graphite lubricated polyester gasket	X	X	X	X	Wax paper
6. Precision self-lubricating hubs and clips	X	X	X	Standard plastic	Std. plastic
7. Precision high heat housing	X	X	X	Standard plastic	Std. plastic
8. Silicone lubricated oxide and finest polyester	X	X	X	?	?
Plastic Box					



FIRST QUALITY DAK STANDARD OUTPUT



DAK standard output cassettes employ only the highest quality mechanical parts as described at left. The tape is gamma ferric silicone lubricated oxide using polyester of the finest quality, recommended for all general music, duplicator and educational needs.

LIFETIME GUARANTEE — PLASTIC CONTAINERS

	List Price	1-48	49-143	144 +
C30	\$.99	\$.48	\$.45	\$.44
C60	\$1.29	\$.55	\$.52	\$.51
C90	\$1.89	\$.79	\$.76	\$.74
C120	\$2.49	\$.99	\$.96	\$.94
Electromagnetic Properties	C30	C60	C90	C120
Sensitivity at 500 Hz	+1.5db	+1.5db	+1.0db	0db
Sensitivity at 5 kHz	+1.5db	+1.5db	+2.0db	+1db
Uniformity at 5 kHz within a Cassette	±0.5db	±0.5db	±0.5db	±0.5db
Uniformity at 5 kHz Cassette-to-Cassette	±1.0db	±1.0db	±1.0db	±1.0db
Distortion at 1 kHz (%)	2	2	2	3
Signal/Noise Full Width	-57db	-57db	-56db	-55db

LOW NOISE HIGH OUTPUT CALENDERED FORMULATION



DAK low noise high output cassettes employ only the highest quality mechanical parts as described at left. The tape is the finest low noise, fine particle dispersion and higher density; capable of response in excess of 15,000 cps. Especially recommended where signal-to-noise ratio and frequency response are extremely critical. Heavy duty binder.

LIFETIME GUARANTEE — HARD PHILIPS DELUXE CRYSTAL TYPE BOX

	LIST	1-48	49-143	144 +
LNC30	\$1.84	\$.63	\$.60	\$.59
LNC60	\$2.15	\$.75	\$.72	\$.71
LNC90	\$3.20	\$1.04	\$1.01	\$.99

FREQUENCY RESPONSE	1 KC	2 KC	4 KC	8 KC	12 KC	14 KC
C30	0db	0db	+0.3db	+1.5db	+2.1db	+2db
C60	0db	+0.5db	+1.2db	+2.6db	+2.7db	+1.5db
C90	0db	+0.2db	+1db	+2.3db	+2.4db	+2.5db

EDUCATIONAL CASSETTES



Two unattached labels
supplied with each cassette

DAK educational cassettes are designed for the educator and duplicator. They employ the same fine mechanical design as all DAK cassettes, steel pin, rolling guides, beryllium copper pressure pad spring, and lubricated polyester shields.

ADDED FEATURES OF THE EDUCATIONAL CASSETTE:

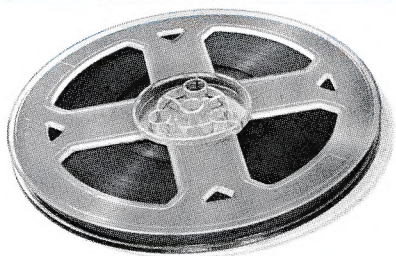
1. Screw cassette that may be opened for editing.
2. Self adhesive labels shipped unattached for easy typing.
3. Deluxe Norelco hard style library box.
4. Cassettes supplied in two minute increments.

EC2 — \$.50	EC34 — \$.74	EC66 — \$1.06	EC98 — \$1.32
EC4 — \$.50	EC36 — \$.76	EC68 — \$1.08	EC100 — \$1.34
EC6 — \$.50	EC38 — \$.78	EC70 — \$1.10	EC102 — \$1.36
EC8 — \$.50	EC40 — \$.80	EC72 — \$1.12	EC104 — \$1.38
EC10 — \$.50	EC42 — \$.82	EC74 — \$1.12	EC106 — \$1.40
EC12 — \$.52	EC44 — \$.84	EC76 — \$1.12	EC108 — \$1.42
EC14 — \$.54	EC46 — \$.86	EC78 — \$1.12	EC110 — \$1.44
EC16 — \$.56	EC48 — \$.88	EC80 — \$1.14	EC112 — \$1.46
EC18 — \$.58	EC50 — \$.90	EC82 — \$1.16	EC114 — \$1.48
EC20 — \$.60	EC52 — \$.92	EC84 — \$1.18	EC116 — \$1.50
EC22 — \$.62	EC54 — \$.94	EC86 — \$1.20	EC118 — \$1.52
EC24 — \$.64	EC56 — \$.96	EC88 — \$1.22	EC120 — \$1.54
EC26 — \$.66	EC58 — \$.98	EC90 — \$1.24	EC122 — \$1.56
EC28 — \$.68	EC60 — \$1.00	EC92 — \$1.26	
EC30 — \$.70	EC62 — \$1.02	EC94 — \$1.28	
EC32 — \$.72	EC64 — \$1.04	EC96 — \$1.30	

Number designation refers to total playing time. Example: C2 = two playing minutes . . . one minutes per side.

50 to 199 — 10% Discount
200 or more — 15% Discount

NEW GENERATION DAK TAPE



Now you can save 80% of the purchase price of first quality name brand recording tape. This is not second line, but rather once used professional quality tape. All tape is guaranteed to be first line, finest quality, and in perfect condition. All is splice free and is sold on an unconditional money back guarantee. DELUXE HINGED BOX.

1½ MIL ACETATE

Please specify box below.

STOCK #	REEL	LENGTH	REG. PRICE	1-9	10-23	24-49	50-99	100+
0000-05B	5"	600'	\$ 2.25	\$0.60	\$0.50	\$0.45	\$0.40	\$0.35
0000-07B	7"	1200'	\$ 3.50	\$0.80	\$0.66	\$0.61	\$0.55	\$0.52

1½ MIL MYLAR

Please specify box below.

STOCK #	REEL	LENGTH	REG. PRICE	1-9	10-23	24-49	50-99	100+
0100-05B	5"	600'	\$ 2.65	\$0.65	\$0.55	\$0.50	\$0.45	\$0.40
0100-07B	7"	1200'	\$ 4.25	\$0.85	\$0.76	\$0.70	\$0.68	\$0.65
0100-10B	10½"	2400'	\$11.25	\$2.50	\$2.25	\$2.10	\$1.95	\$1.75
0100-14B	14"	4800'	\$25.00	\$3.85	\$3.65	\$3.35	\$3.12	\$2.95

1 MIL MYLAR

Please specify box below.

STOCK #	REEL	LENGTH	REG. PRICE	1-9	10-23	24-49	50-99	100+
0450-05W	5"	900'	\$ 3.60	\$1.15	\$0.90	\$0.80	\$0.70	\$0.65
0450-07W	7"	1800'	\$ 6.20	\$1.40	\$1.20	\$1.10	\$0.95	\$0.90
0450-10W	10½"	3600'	\$14.35	\$3.90	\$3.40	\$3.25	\$2.90	\$2.75
0450-14W	14"	7200'	\$30.95	\$8.15	\$7.65	\$7.40	\$7.00	\$6.85

¾ MIL MYLAR

Please specify box below.

STOCK #	REEL	LENGTH	REG. PRICE	1-9	10-23	24-49	50-99	100+
1050-05W	5"	1200'	\$ 5.45	\$1.70	\$1.50	\$1.30	\$1.15	\$1.00
1050-07W	7"	2400'	\$ 9.50	\$2.00	\$1.80	\$1.60	\$1.40	\$1.25
1050-10W	10½"	4800'	\$22.00	\$5.50	\$4.88	\$4.48	\$4.20	\$4.00
1050-14W	14"	9600'	\$	\$10.90	\$9.76	\$8.88	\$8.20	\$7.90

½ MIL MYLAR

Please specify box below.

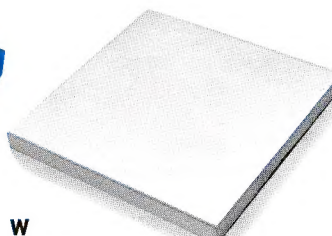
STOCK #	REEL	LENGTH	REG. PRICE	1-9	10-23	24-49	50-99	100+
1350-05N	5"	1800'	\$ 4.95	\$1.95	\$1.80	\$1.60	\$1.40	\$1.30
1350-07N	7"	3600'	\$ 8.25	\$3.29	\$2.80	\$2.60	\$2.40	\$2.30

10½" and 14" reels are metal; 14" reels may have 1 splice.
Weights: 5" - 9 oz.; 7" - 13 oz.; 10½" - 40 oz.; 14" - 70 oz.

Please make choice of box by using key letter (D), (W), (P) in front of stock number. If no choice is made, DAK box will be sent 5" and 7" only.



D
DAK Hinged Box
Included in price of tape.



W
White Hinged Box
Included in price of tape.



P
Deluxe
Plastic Hinged Box
Only \$.15 extra.

RECONDITIONED BY DAK SCOTCH or AMPEX TAPE

Now you can save 80% of the purchase price of new Scotch or Ampex recording tape by buying tape that has been used slightly by the largest professional tape users. Not second line, but rather the very finest manufactured by two of the largest tape producers in the world, professionally used, RECONDITIONED BY DAK AT ITS EXCLUSIVE WEST COAST RECONDITIONING FACILITIES AND GUARANTEED BY DAK. DAK IS IN NO MANNER AFFILIATED WITH EITHER THE 3M COMPANY OR AMPEX, AND ALL GUARANTEES ON RECONDITIONED TAPE ARE MADE SOLELY BY DAK. ALL TAPE IS SOLD ON AN UNCONDITIONAL MONEY BACK GUARANTEE, all splice free. Specific numbers or types are not guaranteed.

Reconditioned Tape — Tape is removed from professionally used 10½" and 14" reels and surface cleaned to remove any loose dirt or oxide. Tape is then degaussed, rewound onto exclusive DAK reels under controlled conditions, and packaged in new deluxe hinged boxes.

1½ MIL LOWER NOISE Please specify box below.

1½ MIL Polyester. Improved signal-to-noise ratio. Lower tape hiss. Improved high frequency response. Tape has high polish black surface, virtually eliminating oxide ruboff. Silicone lubrication, and extra heavy binder system make this tape wear 15 times longer than ordinary tape.

STOCK #	REEL	LENGTH	VALUE	1-9	10-23	24-49	50-99	100+
0200-05B	5"	600'	\$ 2.85	\$1.25	\$1.00	\$0.90	\$0.80	\$0.75
0200-07B	7"	1200'	\$ 5.30	\$1.75	\$1.55	\$1.40	\$1.24	\$1.14
0200-10B	10½"	2500'	\$13.90	\$4.00	\$3.75	\$3.50	\$3.35	\$3.10
0200-14B	14"	5000'	\$27.50	\$8.00	\$7.50	\$7.00	\$6.70	\$6.20

1 MIL LOWER NOISE Please specify box below.

1 MIL Polyester. Improved signal-to-noise ratio. Lower tape hiss. Improved high frequency response. Tape has high polish black surface, virtually eliminating oxide ruboff. Silicone lubrication, and extra heavy binder system make this tape wear 15 times longer than ordinary tape.

STOCK #	REEL	LENGTH	VALUE	1-9	10-23	24-49	50-99	100+
0950-05G	5"	900'	\$ 4.25	\$1.70	\$1.50	\$1.30	\$1.15	\$1.00
0950-07G	7"	1800'	\$ 7.35	\$2.25	\$1.94	\$1.80	\$1.64	\$1.50
0950-10G	10½"	3600'	\$17.15	\$5.50	\$4.88	\$4.48	\$4.20	\$4.00
0950-14G	14"	7200'	\$34.05	\$10.90	\$9.76	\$8.88	\$8.20	\$7.90

10½" and 14" reels are metal; 14" reels may have 1 splice.
Weights: 5" - 9 oz.; 7" - 13 oz.;
10½" - 40 oz.; 14" - 70 oz.

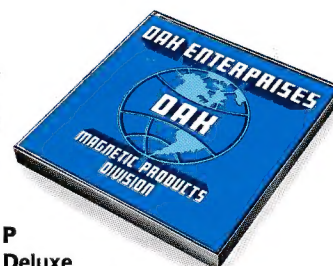
Please make choice of box by using key letter (D), (W), (P) in front of stock number. If no choice is made, DAK box will be sent. 5" and 7" only.



D
DAK Hinged Box
Included in price of tape.



W
White Hinged Box
Included in price of tape.



P
Deluxe Plastic Hinged Box
Only \$.15 extra.

**SPECIAL
PRICE**

7" REEL ONLY!

If tape may have 1 splice deduct 20%. Any quantity

RECONDITIONED BY DAK SCOTCH or AMPEX TAPE

Now you can save 80% of the purchase price of new Scotch or Ampex recording tape by buying tape that has been used slightly by the largest professional tape users. Not second line, but rather the very finest manufactured by two of the largest tape producers in the world, professionally used, RECONDITIONED BY DAK AT ITS EXCLUSIVE WEST COAST RECONDITIONING FACILITIES AND GUARANTEED BY DAK. DAK IS IN NO MANNER AFFILIATED WITH EITHER THE 3M COMPANY OR AMPEX, AND ALL GUARANTEES ON RECONDITIONED TAPE ARE MADE SOLELY BY DAK. ALL TAPE IS SOLD ON AN UNCONDITIONAL MONEY BACK GUARANTEE, all splice free. Specific numbers or types are not guaranteed.

Reconditioned Tape — Tape is removed from professionally used 10½" and 14" reels and surface cleaned to remove any loose dirt or oxide. Tape is then degaussed, rewound onto exclusive DAK reels under controlled conditions, and packaged in new deluxe hinged boxes.

1½ MIL STANDARD OUTPUT

Please specify box below.

1½ MIL Polyester. Standard for the industry. Silicone lubrication for longer head wear and extended tape life. This tape is especially recommended where heavy use or long storage is anticipated.

STOCK #	REEL	LENGTH	VALUE	1-9	10-23	24-49	50-99	100+
0300-05B	5"	600'	\$ 2.65	\$0.95	\$0.75	\$0.65	\$0.50	\$0.45
0300-07B	7"	1200'	\$ 4.25	\$1.25	\$0.95	\$0.85	\$0.75	\$0.70
0300-10B	10½"	2500'	\$11.55	\$3.25	\$2.75	\$2.50	\$2.25	\$2.00
0300-14B	14"	5000'	\$25.00	\$6.00	\$5.50	\$5.25	\$5.00	\$4.85

1 MIL STANDARD OUTPUT

Please specify box below.

1 MIL Polyester. Standard for the industry. Silicone lubrication for longer head wear and extended tape life. 50% more playing time per reel than with 1½ MIL tape.

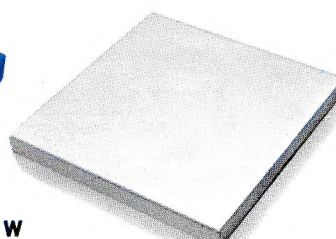
STOCK #	REEL	LENGTH	VALUE	1-9	10-23	24-49	50-99	100+
0550-05G	5"	900'	\$ 3.60	\$1.25	\$1.00	\$0.90	\$0.80	\$0.75
0550-07G	7"	1800'	\$ 6.20	\$1.50	\$1.25	\$1.15	\$1.00	\$0.95
0550-10G	10½"	3600'	\$14.35	\$4.00	\$3.50	\$3.25	\$3.00	\$2.85
0550-14G	14"	7200'	\$30.95	\$8.25	\$7.75	\$7.50	\$7.00	\$6.85

10½" and 14" reels are metal; 14" reels may have 1 splice.
Weights: 5" - 9 oz.; 7" - 13 oz.;
10½" - 40 oz.; 14" - 70 oz.

Please make choice of box by using key letter (D), (W), (P) in front of stock number. If no choice is made, DAK box will be sent. 5" and 7" only.



D
DAK Hinged Box
Included in price of tape.



W
White Hinged Box
Included in price of tape.



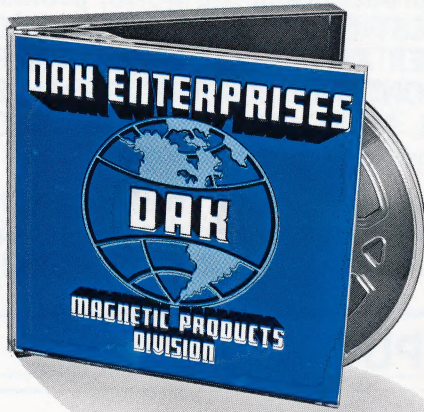
P
Deluxe
Plastic Hinged Box
Only \$.15 extra.

**SPECIAL
PRICE**

7" REEL ONLY!

If tape may have 1 splice deduct 15% . Any quantity

RECONDITIONED BY DAK SCOTCH TAPE



Now you can save 80% of the purchase price of new Scotch recording tape by buying tape that has been used slightly by the largest professional tape users. Not second line, but rather the very finest manufactured by the finest tape producer in the world, professionally used, RECONDITIONED BY DAK AT ITS EXCLUSIVE WEST COAST RECONDITIONING FACILITIES AND GUARANTEED BY DAK. DAK IS IN NO MANNER AFFILIATED WITH THE 3M COMPANY AND ALL GUARANTEES ON RECONDITIONED TAPE ARE MADE SOLELY BY DAK. ALL TAPE IS SOLD ON AN UNCONDITIONAL MONEY BACK GUARANTEE . . . numbers and types on this page are guaranteed. Most is splice free . . . shipped in deluxe plastic library case.

SCOTCH 202

1½ MIL Polyester. New primarily professional mastering tape. Improved signal-to-noise ratio. Improved hi-frequency response. Tape has high polish black surface, virtually eliminating oxide ruboff. Silicone lubrication, and extra heavy binder system make tape wear 15 times longer than ordinary tape. This tape has a lower background hiss level.

STOCK #	REEL	LENGTH	REG. PRICE	1-9	10-23	24+
0202-05B	5"	600'	\$2.80	\$1.25	\$1.09	\$0.90
0202-07B	7"	1200'	\$4.40	\$1.89	\$1.69	\$1.44

SCOTCH 203

1 MIL Polyester. New primarily professional mastering tape. Improved signal-to-noise ratio. Improved hi-frequency response. Tape has high polish black surface, virtually eliminating oxide ruboff. Silicone lubrication, and extra heavy binder system make tape wear 15 times longer than ordinary tape. This tape has a lower background hiss level.

STOCK #	REEL	LENGTH	REG. PRICE	1-9	10-23	24+
0203-05G	5"	900'	\$4.25	\$1.75	\$1.55	\$1.40
0203-07G	7"	1800'	\$7.35	\$3.31	\$2.95	\$2.65

SCOTCH 206

New improvement of 202, improved signal-to-noise ratio, and has new back coating to eliminate cinching and windowing.

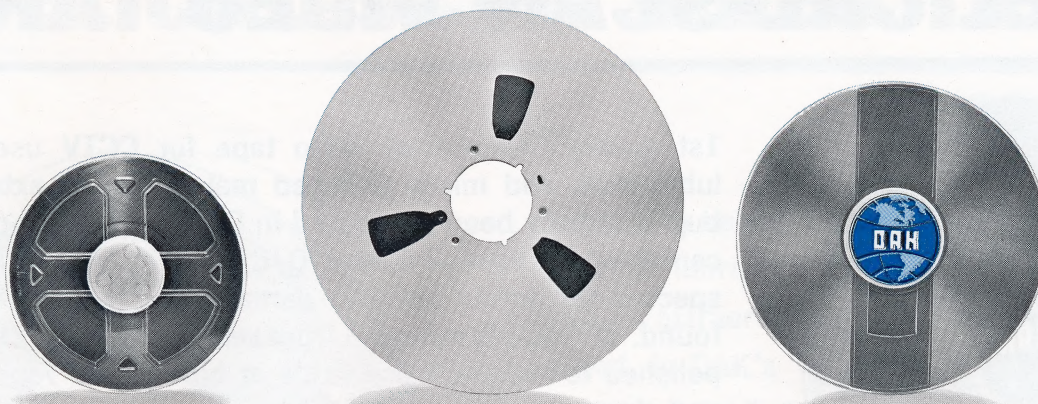
STOCK #	REEL	LENGTH	REG. PRICE	1-9	10-23	24+
0206-05B	5"	600'		\$1.50	\$1.34	\$1.15
0206-07B	7"	1200'		\$2.14	\$1.94	\$1.69
0206-10B	10"	2500'		\$5.28	\$4.88	\$4.36

SCOTCH 207

New improvement of 203, improved signal-to-noise ratio, and has new back coating to eliminate cinching and windowing.

STOCK #	REEL	LENGTH	REG. PRICE	1-9	10-23	24+
0207-05G	5"	900'		\$2.00	\$1.80	\$1.65
0207-07G	7"	1800'		\$3.56	\$3.10	\$2.90
0207-10G	10"	3600'		\$8.12	\$7.20	\$6.80

REELS IN BOXES



AUDIO

TYPE	SIZE	1-9	10-23	24-49	50-99	100+
1/4"	3"	\$0.23	\$0.18	\$0.16	\$0.14	\$0.13
	5"*	\$0.27	\$0.25	\$0.23	\$0.21	\$0.20
	7"*	\$0.31	\$0.29	\$0.27	\$0.25	\$0.24
	10 1/2"***	\$1.45	\$1.15	\$1.05	\$1.00	\$1.00
	14"***	\$2.45	\$2.15	\$2.05	\$1.95	\$1.88
1/2"	10 1/2"***	\$1.65	\$1.35	\$1.25	\$1.15	\$1.00
	14"***	\$2.65	\$2.35	\$2.25	\$2.15	\$1.98
1"	10 1/2"***	\$1.75	\$1.45	\$1.35	\$1.25	\$1.08
	14"***	\$2.75	\$2.45	\$2.35	\$2.25	\$2.08
2"	10 1/2"***	\$6.75	\$6.00	\$5.70	\$5.40	\$5.00

*New Plastic Reels in Individual Deluxe Hinged Boxes.

**Used Metal Reels. Latest Scotch or Ampex Tape. In Individual Boxes.

VIDEO

TYPE	SIZE	1-9	10-23	24-49	50-99	100+
1/2"	7"*	\$1.75	\$1.55	\$1.40	\$1.35	\$1.25
1"	8"	\$4.75	\$4.50	\$4.20	\$4.00	\$3.85
1"	9 3/4"	\$6.75	\$6.00	\$5.70	\$5.40	\$5.00
2"	10"	\$6.75	\$6.00	\$5.70	\$5.40	\$5.00

*1/2" Reels packed in Hermetically Sealed Plastic Cans and then packed in Individual Hinged Boxes.

1" and 2" Reels packed in Individual Boxes.

HALF-INCH NEW GENERATION HELICAL-SCAN VIDEO TAPE



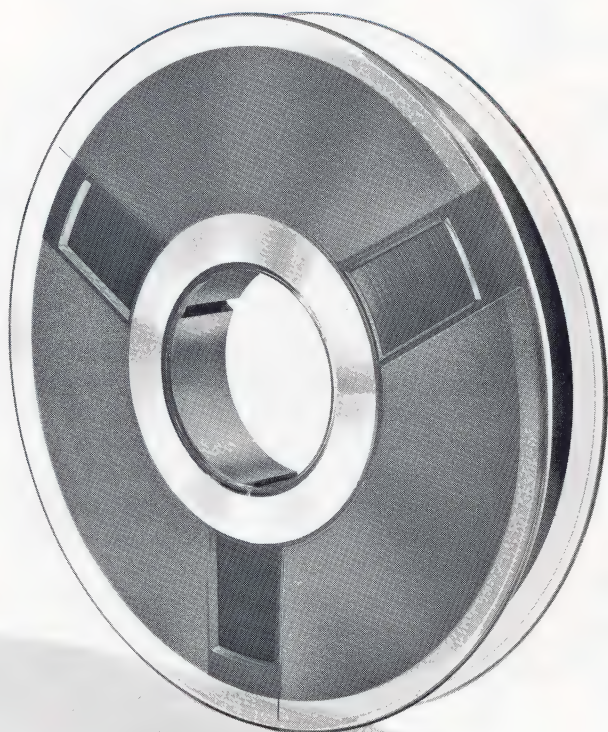
1st quality helical-scan video tape for CCTV use. Silicone lubricated, and micro polished make this an extraordinary buy. Tape has been processed in DAK's exclusive processing center under careful 5 step Q/C operations. 1) Tape is inspected for actual physical damage and will be rejected if found. 2) Tape is removed from reel and surface cleaned and polished to remove loose oxide or binder. 3) Tape is tested and dropout evaluated. 4) Tape is precision center flange wound onto exclusive DAK video reel. 5) 7" tape is hermetically sealed in plastic canister. These operations produce virtually dropout free tape with a full life expectancy. All tape is splice free. Hinged box. Wt. 1¾ lbs.

REEL SIZE	FOOTAGE	PLAYING TIME	LIST PRICE	DAK PRICE
7"	2400'	60 MIN.	\$39.95	1-9 = \$16.00
				10-49 = \$14.00
				50+ = \$12.75
7"	1250'	30 MIN.	\$21.95	\$9.50
5½"	1210'	30 MIN.	\$21.95	\$10.00
5"	800'	20 MIN.	\$14.65	\$9.00

**SPECIAL
PRICE**

Same fine tape except dropout-count is too high for our first line. Tape for this section is chosen at step 3 of Q.C. It receives exactly the same treatment. 7" x 2400' HSV Tape — Only \$10.75 any quantity.

FIRST QUALITY 1" NEW GENERATION HELICAL-SCAN VIDEO TAPE



1st quality helical-scan video tape for CCTV use. Silicone lubricated, and micro polished make this an extraordinary buy. Tape has been processed in DAK's exclusive processing center under careful 5 step Q/C operations. 1) Tape is inspected for actual physical damage and will be rejected if found. 2) Tape is removed from reel and surface cleaned and polished to remove loose oxide or binder. 3) Tape is tested and dropout evaluated. 4) Tape is precision center flange wound onto video reel. 5) Tape is sealed in plastic envelope. These operations produce virtually dropout free tape with a full life expectancy. All tape is splice free. Deluxe DAK box.

FOR USE WITH 1" AMPEX

REEL SIZE	FOOTAGE	LIST PRICE	DAK PRICE
9 ³ / ₄ "	3000'	\$60.00	\$28.50

FOR USE WITH IVC

REEL SIZE	FOOTAGE	LIST PRICE	DAK PRICE
8"	2150'	\$45.00	\$21.50

DAK ORDER FORM

PARCEL POST – Weights and Limits:

Parcels going to 2nd, 3rd, or 4th Class Post Offices, to APO or FPO addresses, or to Star or Rural Routes may not exceed 70 lbs. nor 100 inches in length and girth combined.

Parcels going to 1st Class Post Offices in zones 1 and 2 may not exceed 40 lbs. nor 72 inches in length and girth combined.

Parcels going to 1st Class Post Offices in zones 3 to 8 may not exceed 20 lbs. nor 72 inches in length and girth combined.

HOW TO FIGURE PARCEL POST RATES:

First: Estimate the total weight of your order.

Second: Find your zone on the zone map at right.

Third: Use the table of Parcel Post Rates. Read down your zone column to the line for the weight of your order. Add the amount shown here to your remittance.

Fourth: To insure fragile or valuable parcels also add the proper insurance fee shown below.

RAIL EXPRESS SHIPMENTS:

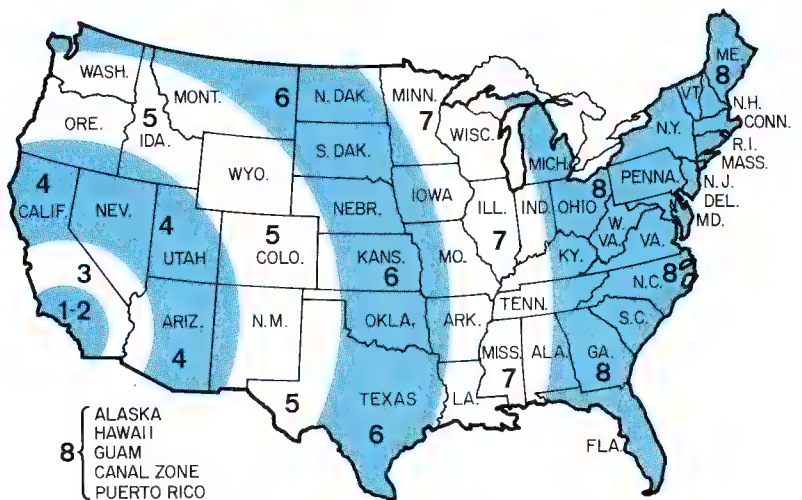
If your order cannot be shipped via Parcel Post but it is still under 35 lbs., it is advisable to specify shipment via Rail Express. Since larger orders often vary somewhat in gross weight, the best procedure to follow is to include payment for your order only and allow us to ship the parcel Rail Express shipping charges collect.

PARCEL POST INSURANCE FEES

Value \$15.01 to \$50.00	30¢
Value \$50.01 to \$100.00	40¢
Value \$100.01 to \$150.00	50¢
Value \$150.01 to \$200.00	60¢

UNITED PARCEL

Recommended for all points in California, Oregon and Washington where the resident has a street address (no Box numbers). United Parcel also serves parts of Arizona and Nevada. Service is also available to Chicago, Illinois and New York City and the Long Island area. Rates are generally slightly lower than Parcel Post.



FOURTH-CLASS (PARCEL POST) ZONE RATES

Weight 1 pound and not exceeding (pounds)	ZONES							
	Local	1 and 2	3	4	5	6	7	8
2	\$0.60	\$0.65	\$0.70	\$0.75	\$0.80	\$0.90	\$1.00	\$1.05
360	.75	.80	.85	.95	1.10	1.20	1.35
465	.80	.85	.95	1.10	1.30	1.40	1.60
570	.85	.90	1.05	1.20	1.45	1.65	1.90
670	.95	1.00	1.15	1.35	1.60	1.85	2.10
775	1.05	1.10	1.25	1.50	1.75	2.10	2.35
875	1.10	1.15	1.35	1.60	1.90	2.30	2.60
980	1.15	1.20	1.45	1.75	2.05	2.45	2.85
1080	1.20	1.30	1.55	1.90	2.20	2.65	3.10
1180	1.25	1.35	1.60	2.00	2.30	2.85	3.35
1285	1.30	1.45	1.70	2.10	2.45	3.05	3.55
1385	1.35	1.55	1.80	2.20	2.60	3.25	3.80
1490	1.40	1.60	1.90	2.35	2.75	3.45	4.00
1590	1.45	1.65	2.00	2.45	2.85	3.60	4.20
1695	1.55	1.75	2.05	2.55	2.95	3.80	4.40
17	1.00	1.60	1.80	2.15	2.65	3.10	3.95	4.60
18	1.00	1.65	1.90	2.20	2.75	3.20	4.15	4.80
19	1.05	1.70	2.00	2.30	2.85	3.35	4.30	5.00
20	1.05	1.75	2.05	2.40	2.95	3.50	4.50	5.20
21	1.10	1.85	2.10	2.45	3.05	3.65	4.65	5.40
22	1.15	1.90	2.15	2.55	3.15	3.75	4.85	5.60
23	1.15	1.95	2.20	2.60	3.25	3.90	5.00	5.80
24	1.20	2.00	2.25	2.65	3.35	4.05	5.15	6.00
25	1.20	2.05	2.30	2.75	3.45	4.15	5.35	6.20
26	1.20	2.10	2.35	2.85	3.55	4.30	5.50	6.40
27	1.25	2.15	2.40	2.90	3.70	4.45	5.65	6.60
28	1.25	2.20	2.45	2.95	3.80	4.60	5.80	6.80
29	1.30	2.25	2.50	3.05	3.90	4.70	5.95	7.00
30	1.30	2.30	2.55	3.10	4.00	4.85	6.10	7.20

1. SHIP TO:

Name (please print) _____ Date _____

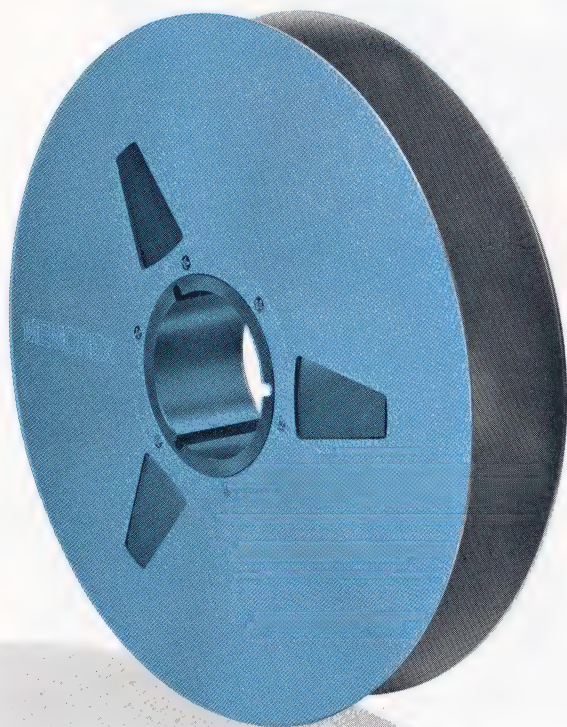
Address _____

City _____ State _____ Zip _____

Quantity	Page	Weight	Stock #	Description	Price Each	Total Price
INSURANCE MANDATORY ON ALL PARCEL POST				MINIMUM ORDER \$15.00		
8. Ship via: <input type="checkbox"/> Parcel Post <input type="checkbox"/> Air Parcel Post <input type="checkbox"/> Motor Freight <input type="checkbox"/> Rail Freight				2. Amount for goods 3. Sales Tax (Calif. only) 4. Insurance Parcel Post only 5. Postage-UPS or Parcel Post only 6. Total amount of order 7. Amount enclosed		
All foreign payments must be in U.S. Funds. <input type="checkbox"/> Air Freight <input type="checkbox"/> Rail Express <input type="checkbox"/> Air Express <input type="checkbox"/> Best Way				On Freight and Express orders DO NOT include money for ship- ing charges. Shipments will be made Shipping Charges Collect.		
9. C.O.D. sales must have a deposit of 50% with the order. 10. A Dun & Bradstreet rating of F2½ or better is required for sales on open account or credit. (Min. Purchase Order \$15.00.) 11. Dealers buying for resale, enclose tax card with permit number. 12. All prices are F.O.B. West Hollywood.						

DAK Enterprises • 10845 Vanowen St., North Hollywood, Ca. 91605 • (213) 984-1559
• P.O. Box 69920, West Hollywood, Ca. 90069 • (213) 877-5884

MEMOREX 2 INCH #78V QUAD VIDEO TAPE



First line — new — in original factory boxes. Memorex 2" quad broadcast high band video tape is an undisputed leader. DAK has made a major purchase at tremendous SAVINGS. Savings of over 50% on 1st line factory sealed Memorex magnetic tape and passes the savings along. Tape is of course stored in controlled environment. Extra precision reel.

SIZE	MINUTES	LIST PRICE	DAK PRICE
2400'	30	\$91.00	\$42.50
1200'	15	\$53.00	\$19.95
400'	5	\$15.00	\$ 7.80

MEMOREX 2 INCH 2400' HELICAL-SCAN VIDEO TAPE

Memorex 2" 2400' helical-scan broadcast quality video tape at above 50% savings. Tape is in original factory hermetically sealed bags and packaged in the deluxe protective canisters. Reel is 2"x10½" extra precision. Memorex video tape is silicone lubricated and micro polished, eliminating run-in requirements and effectively eliminating oxide ruboff. Wt. 13 lbs.

\$110.00 VALUE — \$52.00 AT DAK

DAK ORDER FORM

PARCEL POST – Weights and Limits:

Parcels going to 2nd, 3rd, or 4th Class Post Offices, to APO or FPO addresses, or to Star or Rural Routes may not exceed 70 lbs. nor 100 inches in length and girth combined.

Parcels going to 1st Class Post Offices in zones 1 and 2 may not exceed 40 lbs. nor 72 inches in length and girth combined.

Parcels going to 1st Class Post Offices in zones 3 to 8 may not exceed 20 lbs. nor 72 inches in length and girth combined.

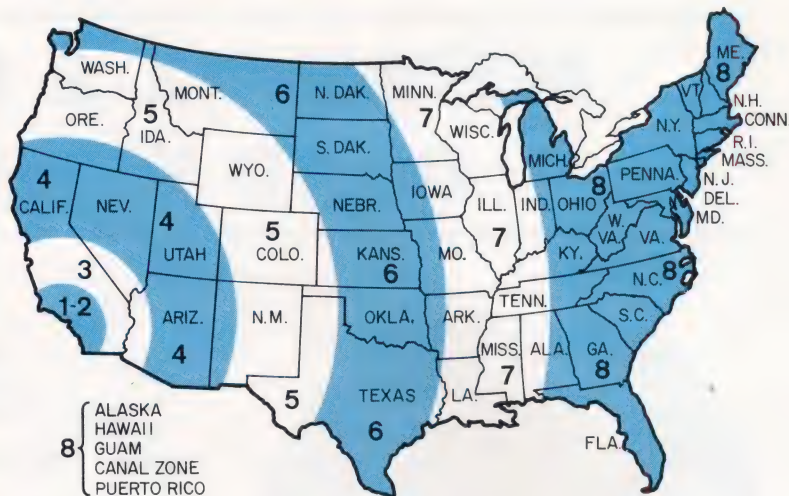
HOW TO FIGURE PARCEL POST RATES:

First: Estimate the total weight of your order.

Second: Find your zone on the zone map at right.

Third: Use the table of Parcel Post Rates. Read down your zone column to the line for the weight of your order. Add the amount shown here to your remittance.

Fourth: To insure fragile or valuable parcels also add the proper insurance fee shown below.

**RAIL EXPRESS SHIPMENTS:**

If your order cannot be shipped via Parcel Post but it is still under 35 lbs., it is advisable to specify shipment via Rail Express. Since larger orders often vary somewhat in gross weight, the best procedure to follow is to include payment for your order only and allow us to ship the parcel Rail Express shipping charges collect.

PARCEL POST INSURANCE FEES

Value \$15.01 to \$50.00	30¢
Value \$50.01 to \$100.00	40¢
Value \$100.01 to \$150.00	50¢
Value \$150.01 to \$200.00	60¢

UNITED PARCEL

Recommended for all points in California, Oregon and Washington where the resident has a street address (no Box numbers). United Parcel also serves parts of Arizona and Nevada. Service is also available to Chicago, Illinois and New York City and the Long Island area. Rates are generally slightly lower than Parcel Post.

1. SHIP TO:

Name (please print) _____ Date _____

Address _____

City _____ State _____ Zip _____

FOURTH-CLASS (PARCEL POST) ZONE RATES

Weight 1 pound and not exceeding (pounds)	ZONES							
	Local	1 and 2	3	4	5	6	7	8
2	\$0.60	\$0.65	\$0.70	\$0.75	\$0.80	\$0.90	\$1.00	\$1.05
360	.75	.80	.85	.95	1.10	1.20	1.35
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570	.85	.90	1.05	1.20	1.45	1.65	1.90
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980	1.15	1.20	1.45	1.75	2.05	2.45	2.85
1080	1.20	1.30	1.55	1.90	2.20	2.65	3.10
1180	1.25	1.35	1.60	2.00	2.30	2.85	3.35
1285	1.30	1.45	1.70	2.10	2.45	3.05	3.55
1385	1.35	1.55	1.80	2.20	2.60	3.25	3.80
1490	1.40	1.60	1.90	2.35	2.75	3.45	4.00
1590	1.45	1.65	2.00	2.45	2.85	3.60	4.20
1695	1.55	1.75	2.05	2.55	2.95	3.80	4.40
17	1.00	1.60	1.80	2.15	2.65	3.10	3.95	4.60
18	1.00	1.65	1.90	2.20	2.75	3.20	4.15	4.80
19	1.05	1.70	2.00	2.30	2.85	3.35	4.30	5.00
20	1.05	1.75	2.05	2.40	2.95	3.50	4.50	5.20
21	1.10	1.85	2.10	2.45	3.05	3.65	4.65	5.40
22	1.15	1.90	2.15	2.55	3.15	3.75	4.85	5.60
23	1.15	1.95	2.20	2.60	3.25	3.90	5.00	5.80
24	1.20	2.00	2.25	2.65	3.35	4.05	5.15	6.00
25	1.20	2.05	2.30	2.75	3.45	4.15	5.35	6.20
26	1.20	2.10	2.35	2.85	3.55	4.30	5.50	6.40
27	1.25	2.15	2.40	2.90	3.70	4.45	5.65	6.60
28	1.25	2.20	2.45	2.95	3.80	4.60	5.80	6.80
29	1.30	2.25	2.50	3.05	3.90	4.70	5.95	7.00
30	1.30	2.30	2.55	3.10	4.00	4.85	6.10	7.20

[illegible]**INSURANCE MANDATORY ON ALL PARCEL POST**

MINIMUM ORDER \$15.00

- 8. Ship via:** **All foreign payments must be in U.S. Funds.**
- | | | |
|--|---------------------------------------|---|
| <input type="checkbox"/> Parcel Post | <input type="checkbox"/> Air Freight | On Freight and Express orders |
| <input type="checkbox"/> Air Parcel Post | <input type="checkbox"/> Rail Express | DO NOT include money for shipping charges. Shipments will be made Shipping Charges Collect. |
| <input type="checkbox"/> Motor Freight | <input type="checkbox"/> Air Express | |
| <input type="checkbox"/> Rail Freight | <input type="checkbox"/> Best Way | |

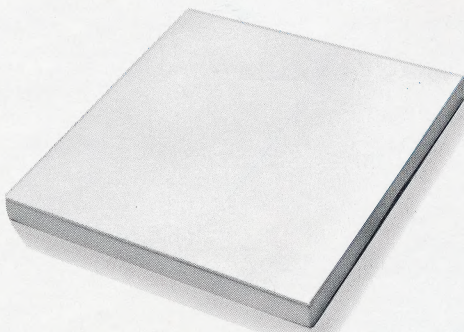
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12. All prices are F.O.B. West Hollywood.

2. Amount for goods
3. Sales Tax (Calif. only)
4. Insurance
Parcel Post only
5. Postage-UPS or Parcel Post only
6. Total amount of order
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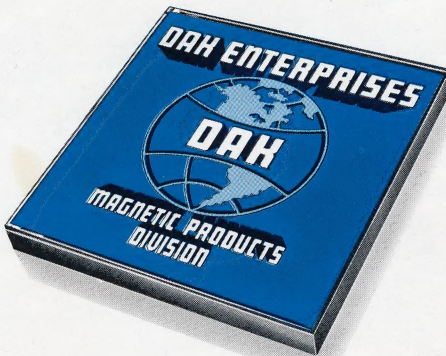
THREE WAYS TO BUY 5" AND 7" DAK REEL TO REEL TAPE



DAK standard deluxe 7" and 5" hinged boxes are shipped standard with all DAK magnetic tape products and are becoming a common sight at recording studios throughout the country. Large index area on back of box. All printed prices include these boxes.



Hinged white boxes may be supplied with any 5" and 7" DAK magnetic tape products where more writing area is desired. All printed prices include price of these boxes.



Deluxe Philips type library plastic storage boxes are fast becoming the favorite of the industry. Heavy duty black plastic back with clear front and side for easy indexing. Cases stack and store easily, facilitating ease of storage identification and help to prevent damage to tape. Available for 5" and 7" tape at \$.15 per reel extra, any quantity.

WITH ORDERS OF 2000 ROLLS OR MORE, A TWO COLOR PRIVATE LABEL BOX
IS AVAILABLE AT NO EXTRA CHARGE



Dear Past DAK Customers:

There is a whole new world here at DAK. An improvement in each product line and especially in our service to you.

DAK standard cassettes are now calendered (see page 12 of the enclosed catalogue) making them equal to most low noise cassettes and our low noise and Educational cassettes have a fine new particle formula with improved high frequency response. Even our Cobalt Energized cassettes have a new surface to help improve their frequency response. And of course all DAK cassettes are still made in the United States and carry an unconditional money back guarantee.

DAK Cobalt Video is all new ! The 3rd generation out performs all others. A radical new particle alignment process has improved the signal to noise ratio and a new thermoset binder system eliminates clogging and oxide shed while allowing for ultra smooth finishing and lubrication to all but eliminate head wear.

DAK reel to reel has now been recognized as a leader in the field. In the May issue of Audio Magazine, DAK low noise was compared with Scotch 207 (the tape industry standard) and at OVU we exceeded the response of the Scotch tape.

All together this adds up to our slogan, "Buy direct from the manufacturer and save". Without any middle men between you and the manufacturer, all technical problems are easily solved, and you can save all middle men profits.

"SERVICE" ---- An important promise. In the past 5 years DAK has at least doubled in size each year. During this growing phase we have often been unable to handle the increase in business. Due to our new automated order producing, inventory control, and accounting system, combined with a two shift 20-hour working day we can finally promise and deliver 48 hour service, consistantly.

We want and appreciate your patronage,

Sincerely,

Drew Alan Kaplan
President

P. S.

Got a question or problem about DAK products, service, or guarantee, or just a question about tapes. Please contact me personally.

DAK ORDER FORM

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UNITED PARCEL

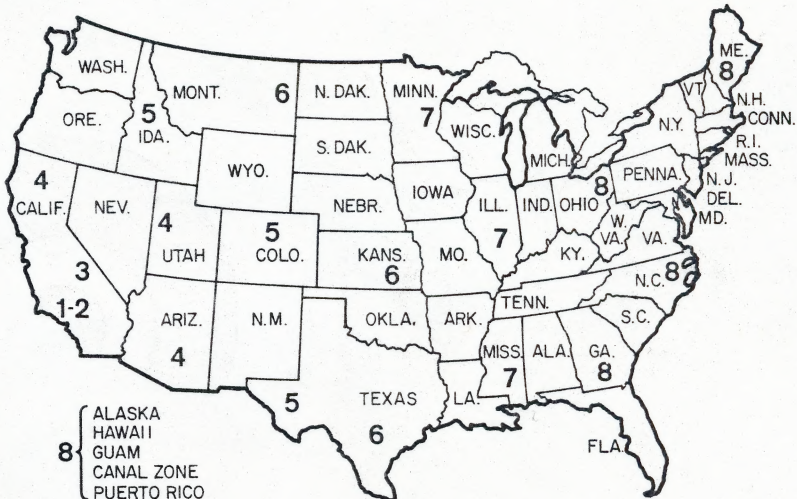
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Address _____

City _____ State _____ Zip _____



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980	1.15	1.20	1.45	1.75	2.05	2.45	2.85
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1180	1.25	1.35	1.60	2.00	2.30	2.85	3.35
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1385	1.35	1.55	1.80	2.20	2.60	3.25	3.80
1490	1.40	1.60	1.90	2.35	2.75	3.45	4.00
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17	1.00	1.60	1.80	2.15	2.65	3.10	3.95	4.60
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22	1.15	1.90	2.15	2.55	3.15	3.75	4.85	5.60
23	1.15	1.95	2.20	2.60	3.25	3.90	5.00	5.80
24	1.20	2.00	2.25	2.65	3.35	4.05	5.15	6.00
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28	1.25	2.20	2.45	2.95	3.80	4.60	5.80	6.80
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30	1.30	2.30	2.55	3.10	4.00	4.85	6.10	7.20

Quantity	Page	Weight	Stock #	Description	Price Each	Total Price

INSURANCE MANDATORY ON ALL PARCEL POST

MINIMUM ORDER \$15.00

8. Ship via: ☐ Parcel Post ☐ Air Freight ☐ Rail Express ☐ Air Express ☐ Best Way
- All foreign payments must be in U.S. Funds.
- On Freight and Express orders DO NOT include money for shipping charges. Shipments will be made Shipping Charges Collect.

9. C.O.D. sales must have a deposit of 50% with the order.
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2. Amount for goods
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4. Insurance
Parcel Post only
5. Postage-UPS or Parcel Post only
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7. Amount enclosed

DAK Enterprises

10845 Vanowen St., North Hollywood, Ca. 91605 • (213) 984-1559
P.O. Box 69920, West Hollywood, Ca. 90069 • (213) 877-5884

**DAK
ENTERPRISES**



**MAGNETIC PRODUCTS
DIVISION**

P. O. BOX 69920
WEST HOLLYWOOD, CAL. 90069, U.S.A.

BULK RATE
U. S. POSTAGE
PAID
LOS ANGELES, CALIF.
PERMIT NO. 26761

ADDRESS CORRECTION REQUESTED
FORWARDING & RETURN POSTAGE GUARANTEED

1/2" 2400' Helical Scan Video Tape	\$14.00
1" 3000' Helical Scan Video Tape	\$28.50
C60 Steel Pin Rolling Guide Cassette	\$.55
C60 Calendered Low Noise Cassette	\$.74