



FOR IMMEDIATE RELEASE

PANASONIC INTRODUCES THE RX-2700C – THE WORLD'S SMALLEST HIGH-FIDELITY MUSIC SYSTEM

A Breakthrough in Portable Audio: Hi-Fi2Go Delivers Home Stereo Sound in a Compact, Carry-Anywhere Design

Osaka, Japan – January 7th, 1981 – Panasonic, a global leader in audio innovation, proudly announces the launch of the RX-2700C, the flagship model in its revolutionary new Hi-Fi2Go series. Designed for audiophiles on the move, this cutting-edge portable system delivers stunning, room-filling sound in a size once thought impossible.

For the first time ever, music lovers no longer need to choose between high fidelity and portability—the RX-2700C offers both. Featuring studio-quality stereo reproduction and deep, resonant bass, this is the world's smallest true hi-fi system.

RX-2700C: BIG SOUND. SMALL PACKAGE. NO COMPROMISE.

At the heart of the RX-2700C is the remarkable RX-2700 AM/FM Stereo Cassette Recorder, a fully removable, precision-engineered portable unit designed to bring high-fidelity playback wherever you go. This lightweight, compact recorder fits easily in your hand and includes a pair of custom-engineered, feather-light stereo headphones for private listening without sacrificing sonic depth.

But the RX-2700C is more than just a portable—it's an all-in-one home and travel sound system, complete with studio-quality speakers and an exclusive subwoofer expansion system. With a speaker frequency response of 30Hz - 20kHz sound quality is unparalleled in the industry.

INTRODUCING THE AMBIENCE XL SUBWOOFER – POWERFUL BASS REDEFINED

Included exclusively with the RX-2700C, the Ambience XL Subwoofer is a high-performance, 25-watt deep bass system that redefines what's possible in compact audio. Using Panasonic's advanced Ambience Sound Expansion technology, this subwoofer enhances low frequencies with a rich, full-bodied resonance that rivals full-sized home speakers.

Whether placed on a shelf or carried along for an outdoor gathering, the RX-2700C + Ambience XL system delivers a powerful, immersive listening experience unheard of in portable devices.

HI-FI2GO: A NEW ERA OF PORTABLE AUDIO FOR THE 1980's.

The RX-2700C is just the beginning. As the flagship model of Hi-Fi2Go, Panasonic's new line of audiophile portables, it sets the standard for portable audio excellence. Every Hi-Fi2Go product is crafted with the same dedication to studio-grade sound quality, cutting-edge technology, and sleek, travel-ready design.

With Hi-Fi2Go, the future of high-fidelity audio isn't just at home—it's everywhere.

The Panasonic RX-2700C is available now at select audio dealers worldwide. Experience the next evolution of high-fidelity sound—anywhere, anytime.

PANASONIC – Just slightly ahead of our time.

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