

Ford Cars

All model catalogue October 1976



The New Ford Cortina

A car that's built to last.



Contents

3	Escort Introduction
4/5	Escort Popular and Popular Plus
6/7	Escort L
8/9	Escort GL
10/11	Escort Sport
12/13	Escort Ghia
14/15	Escort Estates
16	Escort Specification
17	Cortina Introduction
18/19	Cortina Saloon and Cortina L
20/21	Cortina GL
22/23	Cortina S
24/25	Cortina Ghia
26/27	Cortina Estates
28	Cortina Specification
29	Capri Introduction
30/31	Capri 1300 and Capri L
32/33	Capri GL
34/35	Capri S
36/37	Capri Ghia
38	Capri Specification
39	Granada Introduction
40/41	Granada Saloon
42/43	Granada L
44/45	Granada GL
46/47	Granada S and Granada Estates
48/49	Granada Ghia Saloon and Coupé
50	Granada Specification
51	Options available
52	Ford Sure, Motorcraft, the A1 Used Car Plan and Ford Personal Import Export Limited

Notes:

All fuel consumption figures quoted throughout this catalogue are "Ford computed touring fuel consumption figures".

All Ford cars use premium grade fuel.

The vehicles illustrated in this catalogue are, in some cases, fitted with options and accessories available at extra cost.

Towing limits and kerb weights

Towing limits quoted in this catalogue represent the recommended maximum towing ability of the vehicle with 2 occupants (150 lbs each) to restart on a 12% gradient (1 in 8.3 approx.) at sea level. This means that where additional payload is carried (additional occupants, luggage etc.), then this additional weight should be deducted from the recommended towing limit. The performance and economy of all models will be reduced when used for towing and economy engined vehicles will be particularly affected. Kerb weights are nominal weights for Saloons (by engine type) and will vary according to production tolerances and options fitted.

THE FORD ESCORT

Small car economy – Big car features

The Escort is Britain's best-selling small car. And no wonder. Good roadholding, handling, liveliness and economy. Tried and proven engines and gearboxes. These are just some of the features that have won the Escort its outstanding reputation for dependability and economy.

And there are lots more. Like stylish looks. The slim, lean Escort has a huge window area for better all-round visibility. Like plenty of comfort, roominess and quietness inside. The seats are ergonomically designed – with ample leg-room for rear seat passengers. The boot has 10.3 cu. ft. of usable luggage space.

There is a choice of engines from 1100cc to 1600cc, with the economy 1100cc engine fitted as standard on both the 1100 Popular and the 1100 Escort L. This engine gives you up to 44mpg! There's a wide choice of models too: the Escort Popular and Popular Plus, the Escort L, GL, Sport and Ghia and the wide range of Escort Estates. All the details are on the following pages – a continuing story of outstanding Value For Money!



ESCORT POPULAR

Economy with style

- 1100cc Economy or 1300cc engine
- Dual line braking system
- Face level ventilation
- Variable control heater



ESCORT POPULAR PLUS

- Plus** Two or four doors with childproof locks on rear doors
- Plus** Carpeted passenger compartment
- Plus** Reversing lights
- Plus** Fabric trim
- Plus** Dipping rear view mirror
- Plus** Full width padded front parcel tray
- Plus** 155 SR radial ply tyres on 13 in. styled wheels
- Plus** Extensive sound insulation
- Plus** 'Popular' script on fascia





Escort Popular

Engines

1100 cc OHV Economy or 1300 cc OHV.

Body

All steel integral construction. Safety glass all round. Two doors with anti-burst locks. Single tone paint finish with black window surrounds, black door handles and locks, black badging*, black bumpers. Separate luggage compartment, effective capacity 10.3 cu.ft. (14.5 cu.ft. in total). Spare wheel housed in luggage compartment. 9 gallon fuel tank.

*On dark body colours, badging has bright finish.

Wheels and tyres

600 x 12 crossply tyres on 12 in. road wheels with bright hub caps (1100 cc models). 155 SR x 13 radial ply tyres on 13 in. styled road wheels (1300 cc models).

Brakes

Hydraulic dual line. Drum brakes all round on 1100 cc models. Front discs and rear drums on 1300 cc models. Floor mounted handbrake.

Suspension

Front: Independent with McPherson struts and a stabilizer bar.

Rear: Semi-elliptic leaf springs (with a stabilizer bar on 1300cc models).

Exterior equipment

Popular script on boot lid.

Matt black windscreen wipers.

Two circular semi-sealed beam headlights incorporating side lights. Recessed direction indicators. Twin tail light assemblies incorporating direction indicators, rear lights, brake warning lights and reflectors. Rear number plate illumination light.

Interior equipment

Speedometer, odometer, fuel gauge and water temperature gauge. Warning lights for alternator, oil pressure, main beam and direction indicators. Black two spoke steering wheel with safety collapsible convoluted can steering column. Three-lever control system for two speed windscreen wipers, electrically operated windscreen washers, horn, direction indicators, headlight flasher and dipped main beam, headlights and side lights. Ignition/steering column lock. Choke control.

Black Fascia. Vinyl upholstery. Individual, slide mounted front bucket seats. Bench style rear seat. Two padded sunvisors. Rubber floor matting in passenger compartment and boot. Push button door locks and safety styled door handles and window winders. Two coat hooks. Aluminium scuff plates.

Aeroflow face level ventilation with eye ball vents and air extraction. Two speed heater/demister with illuminated controls.

Front and rear ashtrays. Driver's side parcel tray. Interior light. Interior bonnet release. Interior rear view mirror.

Static or inertia reel seat belts to driver's and front passenger's seats (at extra cost).

Escort Popular Plus

The Popular plus has the following features in addition to those listed above:-

Two or Four doors (with childproof rear door locks).

Carpet in passenger compartment.

Reversing lights.

Fabric trim.

Dipping rear view mirror.

Full width padded front parcel tray.

155 SR radial ply tyres on 13 in. styled wheels.

Extensive sound insulation.

Popular plus script on fascia.

Further details on page 16.

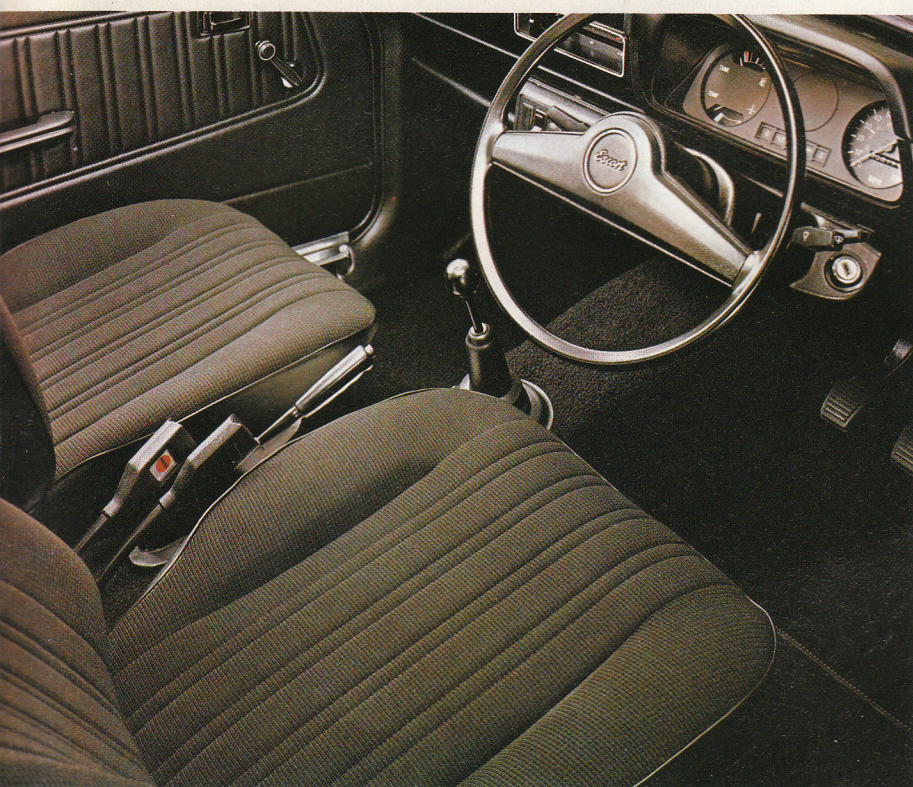




ESCORT L

The Escort with a lot extra

- * 1100cc Economy or 1300cc engine
- * Two or four doors
- * Dual line braking system with front disc brakes
- * Radial ply tyres on 13 in. styled wheels
- * Reversing lights
- * Reclining front seats
- * Heated rear window
- * Fabric trim



Escort L

Engines

1100 cc Economy or 1300 cc OHV.

Body

All steel integral construction. Safety glass all round. Two or four doors with anti-burst locks. Childproof locks on rear doors. Single tone paint finish. Separate luggage compartment, effective capacity 10.3 cu.ft. (14.5 cu.ft. in total). Spare wheel housed in luggage compartment. 9 gallon fuel tank.

Wheels and tyres

155 SR x 13 radial ply tyres on styled road wheels.

Brakes

Hydraulic dual line. Front discs and rear drums. Floor mounted handbrake.

Suspension

Front: Independent with McPherson struts and a stabilizer bar.

Rear: Semi-elliptic leaf springs (with a stabilizer bar on 1300cc models).

Exterior equipment

Bright door frame and window mouldings, badging and door handles. Double coachlines and black painted rocker panels. L badging. Bright bumpers.

Driver's door mounted rear view mirror.

Matt black windscreen wipers.

Heated rear window.

Two circular semi-sealed beam headlights incorporating side lights. Recessed direction indicators. Twin tail light assemblies incorporating direction indicators, rear lights, brake warning lights and reflectors. Rear number plate illumination light. Reversing lights. Hazard warning flashers.

Interior equipment

Speedometer, odometer, fuel gauge and water temperature gauge. Warning lights for alternator, oil pressure, main beam and direction indicators. Black two spoke steering wheel with safety collapsible convoluted can steering column. Three lever control system for two speed windscreen wipers, electrically operated windscreen washers, horn, direction indicators, headlight flasher and dipped main beam, headlights and side lights. Ignition/steering column lock. Choke control.

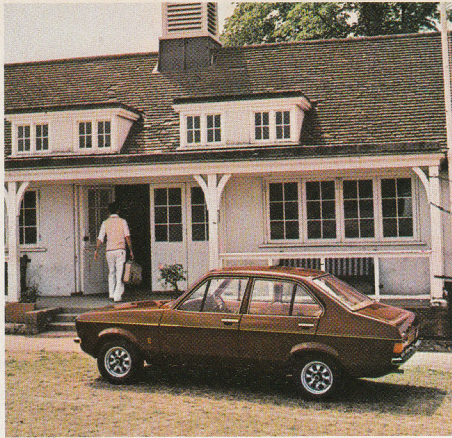
Black fascia. Fabric upholstery. Reclining front seats. Bench style rear seat. Passenger compartment carpet. Rubber floor matting in boot. Push button door locks and safety styled door handles and window winders. Grab handles/coat hooks. Aluminium ribbed scuff plates. Extensive sound insulation.

Aeroflow face level ventilation with eye ball vents and air extraction. Two speed heater/demister with illuminated controls.

Front and rear ashtrays. Full width padded front parcel tray. Two padded sunvisors. Interior light. Interior bonnet release. Dipping rear view mirror.

Inertia reel seat belts to driver's and front passenger's seats (at extra cost).





Escort GL

Engine

1300 cc OHV.

Body

As Escort L.

Wheels and tyres

155 SR x 13 radial ply tyres on sports road wheels.

Brakes

As Escort L.

Suspension

As Escort L.

Exterior equipment

As Escort L, but with :

Rubber bumper inserts. Bodyside moulding. GL badging.

Two square halogen headlights incorporating side lights.

Interior equipment

As Escort L, but with :

Chrome gearshift lever.

Unique trim style on seats with added comfort. Fully trimmed doors and quarter panels. Soft feel fascia trim. Armrests. Additional sound insulation.

Luggage compartment light. Vanity mirror on passenger's sunvisor. Centre console incorporating quartz clock. Illuminated cigar lighter.

Intermittent windscreen wiper control.

ESCORT GL

Value for money economy with luxury

- ☐ 1300cc engine
- ☐ Dual line braking system with front disc brakes
- ☐ Sports road wheels with radial ply tyres
- ☐ Square halogen headlights
- ☐ Centre console incorporating clock
- ☐ Heated rear window
- ☐ Intermittent windscreen wiper control



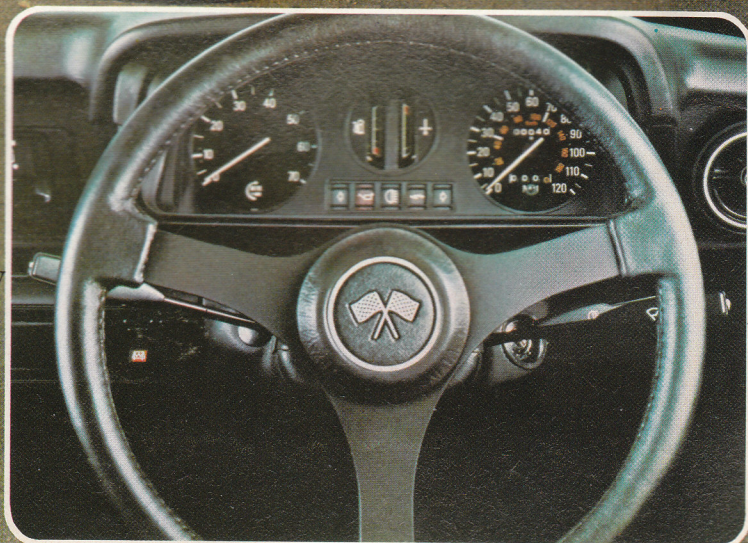
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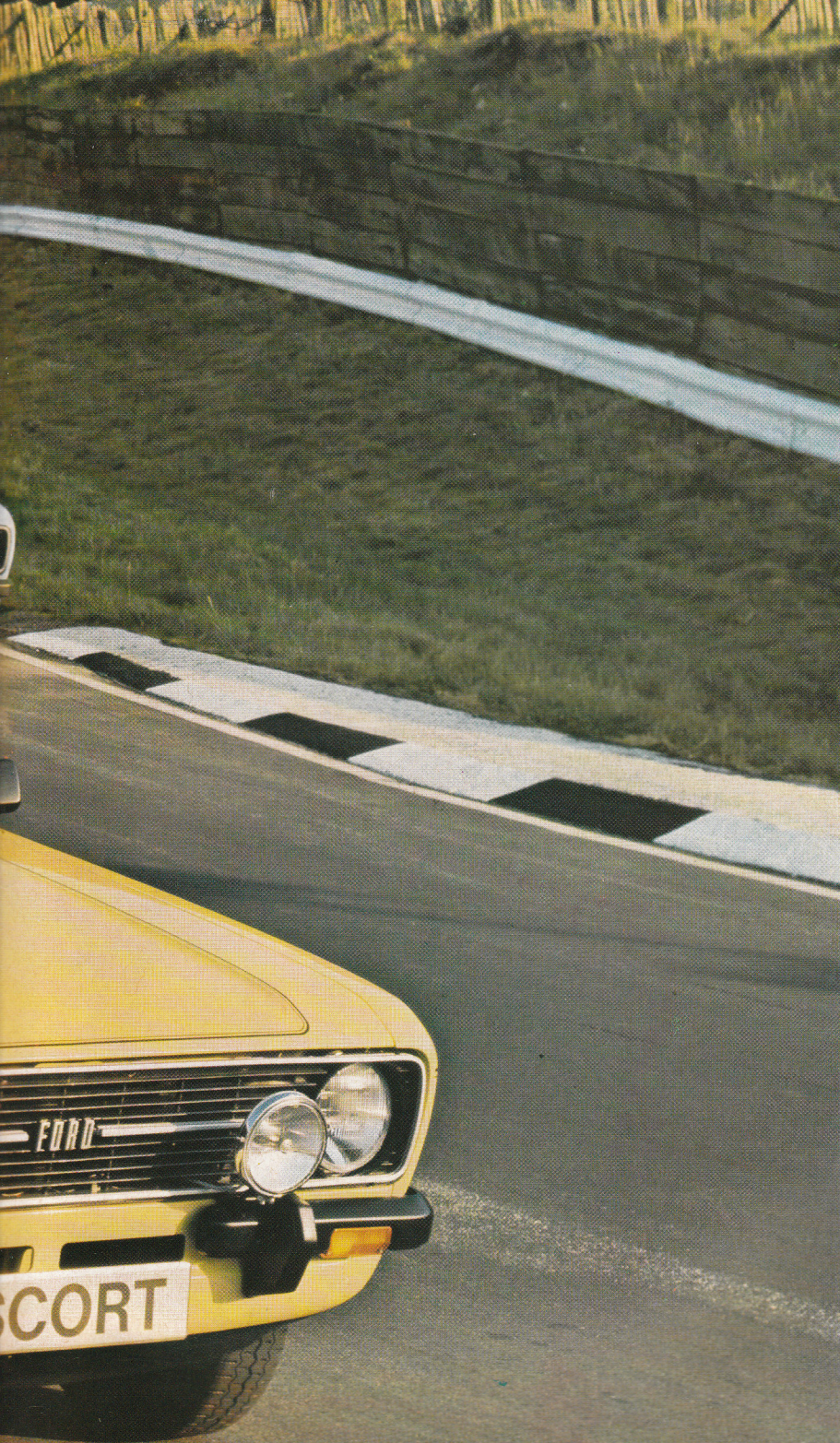


ESCORT SPORT

Value for money performance

- 1300cc or 1600cc GT engines
- Halogen headlights with auxiliary driving lamps
- Sports road wheels with 175 SR 70 x 13 radial ply tyres
- Sports steering wheel
- Two door mounted rear view mirrors
- Head restraints on front seats
- Special interior trim





Escort Sport

Engines

1300 cc OHV GT or 1600 cc OHV GT, with four branch exhaust manifold, close ratio gear box, twin choke Weber carburettor, high lift camshaft and larger valves.

Body

As Escort L (Two door only).

Wheels and tyres

175 SR 70 x 13 radial ply tyres on sports road wheels.

Brakes

Hydraulic dual line. Front discs and rear drums with all round servo assistance. Floor mounted handbrake.

Suspension

As Escort L, but with : Up rated springs.

Exterior equipment

As Escort L, but with :

Front quarter bumpers and rear bumpers finished in black. Bodyside and bonnet top coachline treatment with "Sport" script. Black finished window surrounds. Black badges. Black drip rail. Black door handles. Front and rear overriders.

Two black door mounted rear view mirrors.

Two circular halogen headlights. Two halogen auxiliary driving lamps.

Interior equipment

As Escort L, but with :

Tachometer. Trip recorder.

Head restraints on reclining front seats. Sports steering wheel.

Front passenger grab handle.

New "Cadiz" striped fabric upholstery.

Intermittent windscreen wiper control.

Further details on page 16.

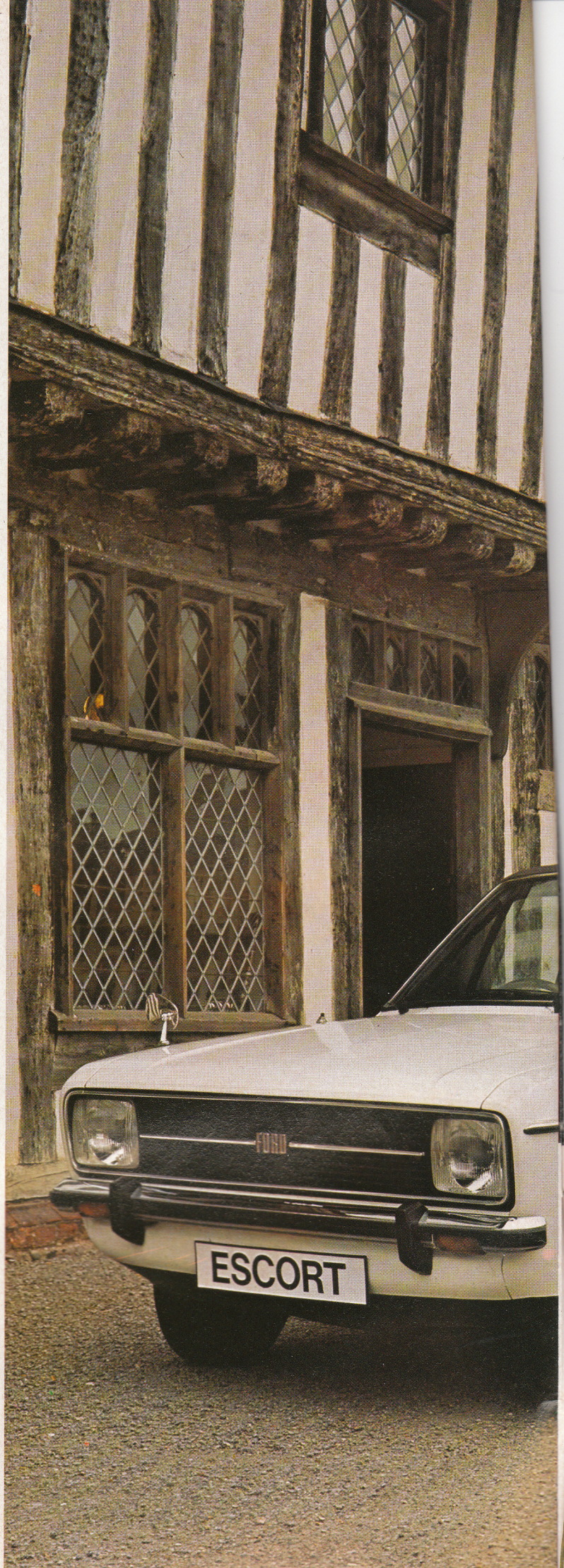


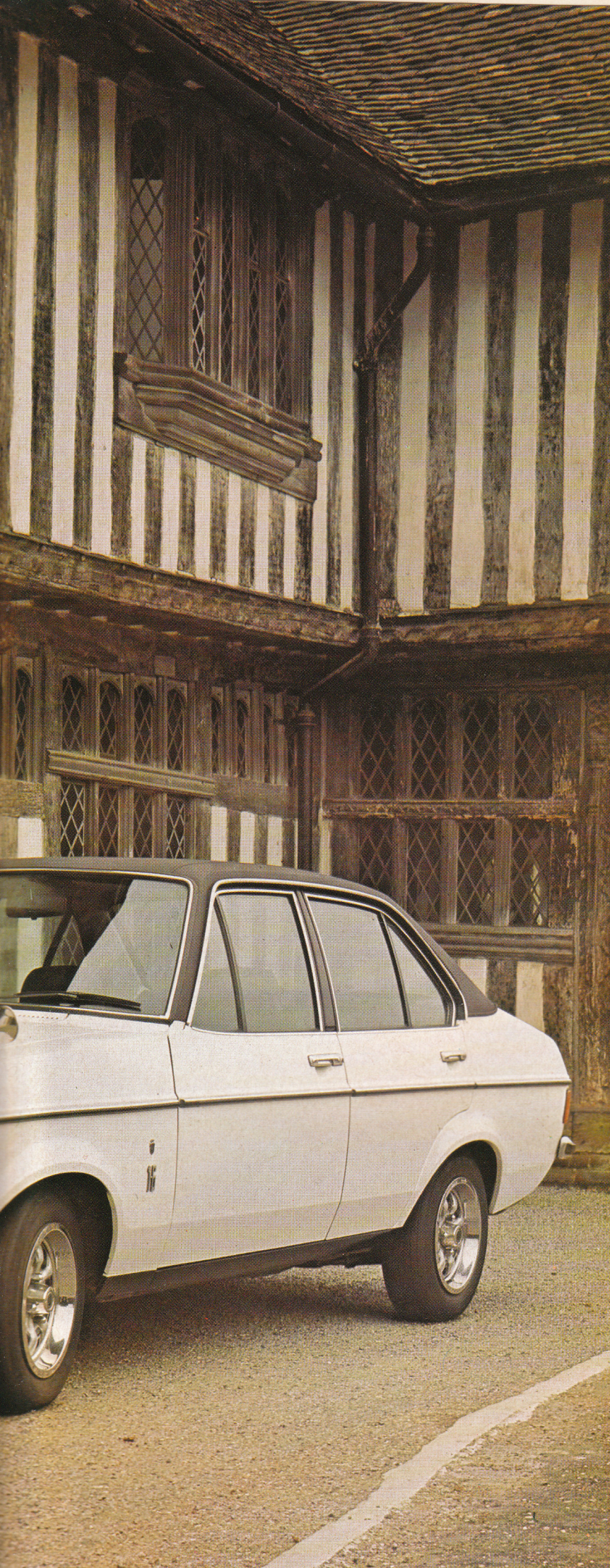
ESCORT GHIA

Super stylish value for money

- * All-round tinted glass
- * Black vinyl roof
- * Sports road wheels with bright rim embellishers
- * Special luxurious interior trim
- * 1300cc or 1600cc GT engines
- * Ford push button radio
- * Remote control driver's door mirror

The wing mirrors fitted to the vehicle illustrated are accessories available at extra cost.





Escort Ghia

Engines

1300 cc OHV GT or 1600 cc OHV GT, with four branch exhaust manifold, close ratio gear box, twin choke Weber carburettor, high lift camshaft and larger valves.

Body

As Escort L. (1600 cc available with 4 doors only)

Wheels and tyres

155 SR x 13 radial ply tyres on sports road wheels with bright rim embellishers.

Brakes

Hydraulic dual line. Front discs and rear drums with all round servo assistance. Floor mounted handbrake.

Suspension

As Escort L.

Exterior equipment

As Escort L, but with :

Rubber bumper inserts with overrides. Bodyside moulding. Black vinyl roof. Boot lid moulding. Bright exhaust trim. Black window surrounds. Ghia badging.

All round tinted glass.

Remote control driver's door mounted rear view mirror.

Two rectangular halogen headlights incorporating side lights.

Interior equipment

As Escort L, but with :

Tachometer. Trip recorder. Dual tone horn. Chrome gearshift lever.

Colour keyed cut pile carpet in the passenger compartment extending to foot of doors. Luggage compartment carpet. Luxurious seats covered in new "Crushed Velour/Verona" fabric. Seat valances. Integral head restraints on front seats. Armrests. Real wood veneer on fascia. Soft feel rimmed steering wheel. Extensive sound insulation. Ghia badging.

Luggage compartment light. Vanity mirror on passenger's sunvisor. Centre console incorporating quartz clock. Illuminated cigar lighter. Glove box.

Intermittent windscreen wiper control.

Ford push button MW/LW radio.

Inertia reel seat belts to driver's and front passenger's seats (at no extra cost).

Remote control driver's door mirror is now standard on Escort Ghia (not illustrated).



ESCORT ESTATE CARS

Made for working—in comfort

- ☐ 53.3 cu. ft. loading capacity as a two seater
- ☐ 30.7 cu. ft. loading capacity as a five seater
- ☐ Spare wheel housed to the side of the load platform
- ☐ Counter balanced, top hinged tailgate



- ☐ 61.6 in. loadspace floor length
- ☐ Radial ply tyres
- ☐ Door mounted rear view mirror

Escort Estate Car

Engines

1100 cc OHV or 1300 cc OHV.
Optional 1100cc Economy

Body

All steel integral construction with safety glass all round. Two doors with top hinged, counter balanced tailgate. Single tone paint finish. Anti-burst door locks. Loading capacity as a two seater is 54.1 cu.ft., and as a five seater 30.7 cu.ft. The loadspace floor minimum width is 39 in., minimum height is 29.5 in. and, with the rear seat folded, the loadspace floor length is 61.6 in. Spare wheel housed to the side of the load platform. 9 gallon fuel tank.

Wheels and tyres

12 in. road wheels with bright hub caps and 155 SR x 12 radial ply tyres. With the optional 1300 cc engine, styled road wheels with 155 SR x 13 tyres are specified.

Brakes

Hydraulic dual line. Drum brakes all round on 1100 cc models. Front discs and rear drums with all round servo assistance on 1300 cc models. Floor mounted handbrake.

Suspension

Front: Independent with McPherson struts and a stabilizer bar.

Rear: Semi-elliptic leaf springs.

Exterior equipment

As Escort Popular, but with :

Driver's door mounted rear view mirror.
 Deletion of black paint/trim scheme.

Interior equipment

As Escort Popular, but with :

Folding rear seat squab with locking device. Additional sound insulation material. Full width parcel tray. Body colour painted load compartment floor.

Static or inertia reel seat belts to driver's and front passenger's seats (at extra cost).

Escort L Estate Car

Engine

1300 cc OHV.

Body

As Escort Estate Car.

Wheels and tyres

Styled road wheels with 155 SR x 13 radial ply tyres.

Brakes

Hydraulic dual line. Front discs and rear drums with all round servo assistance. Floor mounted handbrake.

Suspension

As Escort Estate Car.

Exterior equipment

As Escort Estate Car, but with :

Double coachlines. Black painted rocker panels. Bright window mouldings. L badging.

Heated rear window.

Reversing lights. Hazard warning flashers.

Interior equipment

As Escort Estate Car, but with :

Fabric trim.

Loop pile carpet in the passenger compartment. Reclining front seats. Grab handles/coat hooks. Additional sound insulation material.

Load area light. Dipping rear view mirror.

Inertia reel seat belts to driver's and front passenger's seats. (at extra cost).

Escort GL Estate Car

Engine

1300 cc OHV.

Body

As Escort Estate Car.

Wheels and tyres

Sports road wheels with 155 SR x 13 radial ply tyres.

Brakes

Hydraulic dual line. Front discs and rear drums with all round servo assistance. Floor mounted handbrake.

Suspension

As Escort Estate Car.

Exterior equipment

As Escort Estate Car, but with :

Double coachlines. Bright window mouldings. Rubber bumper inserts. GL badging.

Heated rear window.

Two square halogen headlights. Reversing lights. Hazard warning flashers.

Interior equipment

As Escort Estate Car, but with :

Fabric trim.

Loop pile carpet in the passenger compartment and behind the rear seat. Reclining front seats. Unique trim style on seats with added comfort and quarter panels. Grab handles/coat hooks. Vanity mirror on passenger's sunvisor. Additional sound insulation material.

Load area light.

Centre console incorporating quartz clock. Chrome gearshift lever. Illuminated cigar lighter. Dipping rear view mirror.

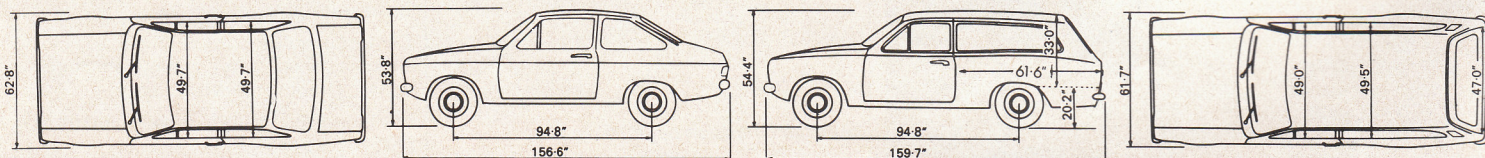
Inertia reel seat belts to driver's and front passenger's seats. (at extra cost).

Further details on page 16.

Steering Rack and pinion system. Turning circle 29.2 ft. (8.9 m.)

§ Only with 1600 cc engine. * Only with 1300 cc engine. † 1100 cc models only. ‡ 1300 cc models only.

Seat Belts In accordance with statutory regulations, front seat belts are fitted, these are supplied at extra cost on all models but are included in the price of the Escort Ghia. Inertia reel seat belts only, are available on L, Sport, GL and Ghia models.



Options make all the difference All Ford cars are designed and built to give you the best Value For Money possible. That's why there is such a wide choice of models available—to give you the car that looks, feels and performs just the way you want it.

But, of course, there's always room for the individual touch. So, even though the Ford you choose offers an unbeatable number of Value For Money features as standard equipment, there are still some factory fitted optional extras available.

To find out just which options are right for your car, remember that the best man to talk to is your Ford dealer.

Automatic transmission Whatever you do, try automatic transmission before you make your mind up about gearboxes. Chances are you'll never drive with a manual gear-box again. Driving an automatic brings real pleasure back to motoring. It's easy to use, controllable, responsive and safe. No more left leg ache when you're in town traffic. Automatic transmission selects the correct gear smoothly, quietly and efficiently every time. You can 'hold' a gear if you wish. All you do is move the selector and the transmission does the rest. Overtaking's easy, just kick-down the accelerator and the transmission changes down to give you instant acceleration.

A Ford automatic transmission, designed and built by Ford for the driving conditions you meet everyday is now available on most Ford cars. It's smaller and more efficient and has two important new features. Emergency engine braking can be achieved by manually selecting 1st gear at speeds up to 40mph and "zero throttle braking" ensures progressive automatic change down at 20mph and below. Try a Ford with automatic transmission before you make your mind up.

Sports road wheels Real sports road wheels stylishly enhance the looks of your car. They're attractive and tough and built to run true over even the roughest of roads.

Push button radio Constantly changing traffic conditions and the increasing need to be aware of what's happening on the road ahead makes radio a natural option to take. No matter how short your journey it will be more enjoyable with the company of a radio. The Ford optional push button radio puts traffic news and entertainment at your fingertips.

Vinyl roof You can add distinction to your car by ordering the beautifully grained, hard wearing vinyl roof.

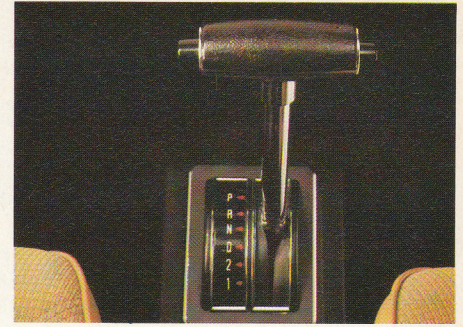
Sunshine roof The sun on your face in summer and the crisp air of winter are all part of enjoying life with a sunshine roof. No other option provides quite as much pleasure. Ford sliding steel sunshine roofs open and close in seconds to give you open air motoring. They also have a unique tilt facility to give you circulating fresh air whatever the weather. Try a Ford sunshine roof.

Laminated windscreen The windscreen is made from two sections of glass separated by a thin film of plastic. If a stone hits the windscreen—or it's struck hard in some other way—you're well protected. Instead of shattering or crazing and suddenly leaving you with a restricted view ahead, the windscreen simply cracks but holds—so that you can still see ahead and have plenty of time to avoid any danger.

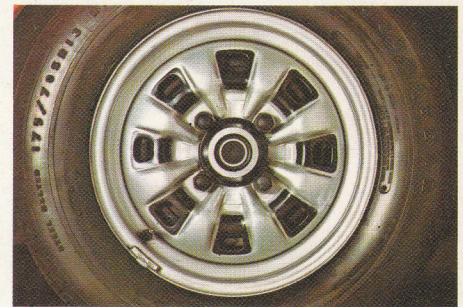
Tinted glass Let's be clear about tinted glass. We don't mean that solid black stuff that means you can see out but nobody else can see in. That's strictly for people who like other people to think they're pop stars. Ford tinted glass is very delicately tinted—for a very practical reason. It reduces the radiant heat of the sun by one third and helps to reduce glare. Positive benefits for more comfortable and safer driving. And if it does give your Ford that little extra stylish look—just look on that as a free bonus.

Remote control door mirror It sounds a little gimmicky, but it's not. It's a very useful option. Ford designers opted to place it on the driver's door—with the luxury of remote control from inside the cockpit—so you can position it perfectly without leaving your seat.

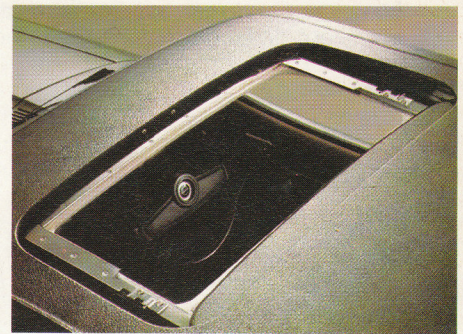
Ask about these and the other Ford factory fitted options. Ford options have been carefully selected to add more to the pleasure of owning your car.



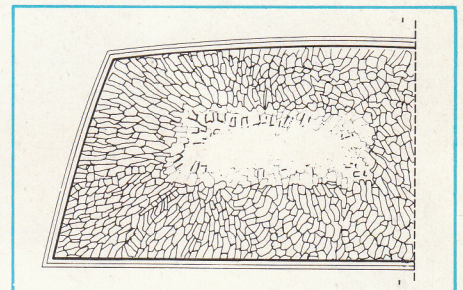
AUTOMATIC TRANSMISSION



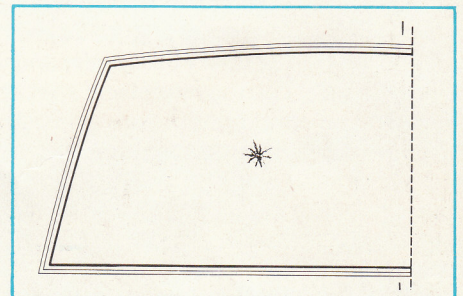
SPORTS ROAD WHEELS



VINYL/SUNSHINE ROOF



ORDINARY WINDSCREEN



LAMINATED WINDSCREEN